



**PUSHING THE PROMISE OF
GREEN JOBS:**

From retrofits to manufacturing & local

Green Jobs/Green NY:

Signed in October '09, launches in 2010...

Mass-scale retrofits + good local jobs

- ✓ 1,000,000 homes in 5 years
- ✓ 14,250 permanent jobs
- ✓ ~\$1000/year home energy savings
- ✓ \$5b in new capital invested in New York
- ✓ Carbon savings = 617,000 cars

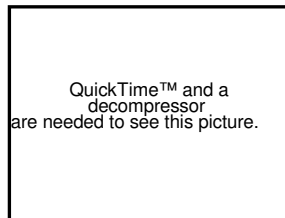
...to build a sustainable retrofit economy in 5 years.

QuickTime™ and a
decompressor
are needed to see this picture.



Greening as economic development

QuickTime™ and a decompressor are needed to see this picture.



- State-run program brings big stakeholders to table
- Policy-driven financing reaches lower-income places
- State-run investment raises \$billions in capital
- CBOs connect workers, businesses & customers
- Local management of programming makes energy policy a tool for economic development



Pushing the opportunity

Community-led green economy building

Customer demand-generation

Green workforce development



Localized manufacturing to green demand

Reindustrialization/
New industries

Engagement of benched &
newly-skilled workers

Targeted development
of demand for products



What kind of manufacturing?

- Retrofit materials (insulation, etc.)
- Local/distributed power generation (solar thermal, cogen)
- Renewables (small wind, solar, big wind)

An open landscape...

